



Darja Golubeva

Digital Designer & Developer

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🌐 LinkedIn

🔗 Portfolio Website

Product-focused **Digital Designer & Developer** with experience designing and building financial web platforms from early concepts through production. Turns ambiguous problems into clear journeys, wireframes and high-fidelity UI, and uses front-end skills (React, TypeScript, Next.js) to prototype quickly and work through technical trade-offs with engineers. Independent across the full design process (research, iteration, delivery) with a focus on clarity, usability and trust in complex interfaces.

PROFESSIONAL EXPERIENCE

Web Designer & Developer

08/2025 – Present | Latvia (Remote)

Adlensoft SIA

- Designed and redesigned crypto-exchange platforms from early concepts and wireframes through high-fidelity UI and implementation.
- Designed financial-product interfaces including dashboards, transaction histories and multi-step onboarding journeys, balancing user needs, business requirements and existing technical constraints.
- Led UX/UI design processes from wireframes to high-fidelity designs in Figma using an iterative, feedback-driven workflow.
- Built and refined front-end components using React, TypeScript and Next.js, working within established component structures.
- Collaborated directly with developers and stakeholders to iterate on designs and move them into production.

Freelance Designer

09/2024 – Present | Latvia (Remote)

Independent Projects / RRM Media

- Independently delivered design projects for clients, from understanding requirements and discussing solutions to final delivery.
- Designed digital and print materials, web assets and visual systems tailored to individual client needs.
- Managed projects directly with clients, including feedback, revisions and delivery.
- Created layouts and visual systems in Figma and Adobe Illustrator while working within existing brand requirements.
- Used Google Analytics to review post-launch behaviour and inform iterative design improvements on a freelance client project.
- Applied accessibility principles (contrast, semantic markup, keyboard navigation) across designed and built interfaces.

Visual Designer Intern

08/2024 – 10/2024 | Denmark

Plain Danmark ApS

- Developed brand identity guidelines including typography, color systems, and visual direction.
- Designed marketing materials for outreach campaigns under tight deadlines.

Front-end Developer Intern

01/2023 – 04/2023 | Denmark

Swoop Media

- Built responsive UI components using React.js in collaboration with senior developers.
- Applied usability and design principles to improve user experience across devices.

SKILLS & COMPETENCIES

Design & Product

UX/UI Design • Wireframing • Prototyping • Responsive Design • UX Research • Usability Testing • Accessibility (WCAG basics) • Design Systems • User Flows • Client Collaboration • Project Management

Development

Front-end Development • AI-assisted Development • HTML5 • CSS3 • JavaScript • ReactJS • TypeScript • Next.js

Tools

Figma • Adobe CC (Photoshop / Illustrator / InDesign) • GitHub
• VS Code • WordPress • AI Tools (Loveable, Magnific, Copilot)

EDUCATION

Professional Bachelor's diploma in Digital Concept Development

2025 | Aarhus, Denmark

Business Academy Aarhus

Academy Profession diploma in Multimedia Design

2023 | Aalborg, Denmark

University College of Northern Denmark

Professional diploma for Keyboard instruments, Piano

2017 | Riga, Latvia

Rīgas Mūzikas skola Nr. 3

LANGUAGES

English (Fluent)

Latvian (Fluent)

Danish (Basic)

French (Basic)

Russian (Native)